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адв

Applied with  
**Magnetan™**  
Technology

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СМОТРИТЕ  
В 2019

Disney  
THE  
LION KING

Disney  
Aladdin

A funnel diagram consisting of four stacked, inverted trapezoidal sections. The top section is green and labeled 'AWARENESS'. The second section is yellow and labeled 'INTEREST'. The third section is blue and labeled 'DESIRE'. The bottom section is red and labeled 'ACTION'. The width of the sections decreases from top to bottom, forming a funnel shape.

**AWARENESS**

**INTEREST**

**DESIRE**

**ACTION**



**AWARENESS**

**aizek**

**INTEREST**

*Anastacia*

**DESIRE**



**VIDI**

**ACTION**

**REPRISE**



